

FOR IMMEDIATE RELEASE

September 19, 2019

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STEVE O'SHEA JOINS MAAX SPAS AS NEW VICE PRESIDENT OF SALES AND MARKETING

After more than 30 years in the hot tub industry, Steve O'Shea has joined the MAAX Spas team.

Chandler, AZ—MAAX Spas announced today that they have hired Steve O'Shea as the new Vice President of Sales & Marketing. MAAX Spas is thrilled to welcome O'Shea and believes he will be an incredible asset with his knowledge and experience in the industry.



With over 30 years of experience in the spa industry, including many years in Sales Management for one of the largest manufacturers in the industry, Steve O'Shea is no stranger to hot tubs. He has built a successful track record in Product Development and has a vast knowledge of all facets of the spa industry including product design, accessories, water care, marketing, and strategic planning.

Steve now resides in the Phoenix, AZ, area with Mary, his wife of 34 years. They have three children and four grandchildren.

"I am very happy to join the team at MAAX Spas at such an exciting time in the company's growth and I look forward to leveraging my past experience as a Sales & Marketing Manager!" says O'Shea. "MAAX Spas has a great history, but their future is even more exciting now being part of American Bath Group. It is going to be my job to make sure that our industry and consumers understand how great of a product our team builds every day!"

John Johnson, President of MAAX Spas commented, "Everyone at MAAX Spas and American Bath Group are excited to welcome someone with Steve's background and expertise to our team. His knowledge and understanding of our market will not only be instrumental in helping us reach our growth objectives, but also in ensuring we continue to deliver the highest value and quality products to our retail partners for years to come."

About MAAX Spas

Originating in 1969, MAAX® Spas has become a leading hot tub manufacturer, available at over 350 specialty retailers across North America and Europe. Our mission: For MAAX Spas to be the Quality Leader in Luxury Hot Water Products. MAAX® Spas leads by delivering innovative features & designs in all our brands; built with quality materials and supported with operational excellence at all levels in our business.

STRONG COMPANY – STRONG PEOPLE – STRONG VALUES.